



INTRODUCTION

TYCOONS GENERAL TRADING & CONTRACTING Co. is one of the fastest-growing IT Supply and Consulting firms in Kuwait since 2000 providing services to a range of enterprises throughout the world. We focus on serving the SME as well as specialized projects and outsourced infrastructure facilities for the larger enterprise. Our business is to deliver high quality IT solutions to enhance a company's IT systems.

We believe that information technology is critical to the success of the financial services industry. Our senior level consultants have expert knowledge in the Capital Markets, Wealth & Investment Management, and Retail Banking sectors, offering our clients a winning combination of business and technical expertise.

Our hands-on approach combines the rigor of business-driven frameworks and methodologies with the flexibility of a senior team, giving our client companies a superior level of customization. It allows clients to maximize their investment in IT for the best results possible.

Tycoons have been a strong IT force within the Middle Eastern market for the past years. We are in tune with the changing demands of the Middle East market and strive constantly to explore new avenues in business.

Tycoons guarantees to provide unlimited professional services and enthusiasm in committing to their loyal clients. We combine the depth of expertise of a large corporation with the agility of a specialized group of senior professionals. We work with diverse stakeholders from IT, business and vendor communities to deliver IT solutions on-time and on-budget.

Tycoons are an IT Supply & Consultant focused on serving small and medium sized enterprises. Our business is selling IT services to maintain IT environments. Typically we engage with our customers through a Service Level Agreement whereby we provide on-site assistance on a regular basis to maintain our clients core IT and communications infrastructure. Our core focus is to provide skilled and dedicated IT professionals & support to our customers. Their sole aim is to ensure the successful operation of our customers IT infrastructure and its assistance in delivering the services required by the business.

We are continually growing and improving the services we offer to our customers. By speaking with our customers we are provided with constant feedback which helps us understand which skills and services we need to add to our portfolio.

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COMPANY PROFILE

TYCOONS is a pioneer in providing fully integrated Business Management Services to private and public clients and businesses.

We are one of the fastest growing IT Supply and Consulting firms in Kuwait and the region with a market reputation of having the best expertise, technology and commitment to deliver professional and prompt services of the highest quality.

TYCOONS offers specialized services in diversity of projects including B.O.T projects, utility plants, energy parks, business parks, residential and commercial developments, educational facilities, hotels and resorts, sports centers, retail developments etc... We work directly with the owners, investors, developers, property/facility managers and operations, tenants, educational institutions, financial institutions, funding organizations, project managers, contractors and other stakeholders.

Other areas of technical focuses are:

Networks - *Major supply of CISCO products*

Design, installation and support

Systems - servers and desktops

Design, installation and support (Microsoft, UNIX and Linux)

Security

Data integrity, firewalls and general security analysis

Software Development

Bespoke design and integration

Communications

Voice, Data and PABX systems



SERVICES

Technical expertise combined with expert knowledge within SME and Enterprise services industries ensuring a combination services that match specific needs. Our engineers typically service the customer's infrastructure on a regular basis providing a proactive approach.

Tycoons offer three main delivery streams:

Advisory Services
Consulting Services
Integration Services

Advisory Services:

Tycoons Advisory Services practice falls into two categories that assist companies in aligning their IT organization with their business strategy.

Services include:

IT Organization Restructuring creates a larger IT organization design that addresses weakness in the current structure and is aligned to the business strategy.

IT Outsourcing provides the framework and support for the development of current asset and cost baseline.

Consulting Services:

Tycoons Consulting Services practice helps companies enhance their IT alignment to the business and increase IT value. Our senior-level expertise and business-driven framework ensure consideration of both current and future business needs.

We work through complex issues regarding the evolution of applications, infrastructure, and governance resulting in solutions that achieve business results.

Services fall into two categories:

IT Strategy defines risk-balanced plans for evolving application portfolios and underlying infrastructures.

Services include:

Application and Technology Architectures
Data Architecture and Management
Application Portfolio Assessments
Process and Data Modeling
Business Workflow Mapping and Designing



IT Governance provides guidance in defining and implementing the IT management processes that align IT with business strategies. We create processes that add business value, manage IT risk, and the measure and audit results.

Services include:

- IT Management Process Review, Design , and Implementation
- Project Management Framework and Disciplines
- Project Management Office Design and Implementation
- Projects Reviews and Audits
- Project Portfolio and Risk Reporting
- Disaster Recovery and Business Continuity Planning

Integration Services:

Tycoons Integration Services practice partners with clients to deliver business and technology projects. We leverage our knowledge of the SME and IT industries to ensure value is delivered to business. Results are measured through reduction of cost, growth in market share, regulatory compliance and operational efficiency. As integrators we are adept at bridging the gap between vendors, the business, and IT to ensure efficient solutions at a combined business and technology level.

Our team can take total ownership for delivering of full solution, management of a delivery segment or project phase, or fulfilling a specify role or function on a client's delivery team.

- Integrator on Multi-Vendor Solution Initiatives
- Program and Project Management
- Project Recovery
- Business Analysis
- Solution Architecture
- Quality Assurance
- Implementation and Post-Implementation Support

CLIENTELE LIST

Bader Salem Al Abdul Wahab Company	Teshkeel Media Group Company
Takaful International Company	Mada Communication Company <i>Formerly Arab Telecom</i>
Kuwait Reconstruction House - KRH	Net Solutions
Qatar Airways - Kuwait	UNETEC
AMAR International Real Estate Company	BITCO
Group 4	UB Group
FADA Tech GTC	Trade Links
Interfaces (member of A.M. Al- Khorafi Group)	Amadeus
Al- Abraj Holding Company	Kuwait Cable Vision
Sonic Technology	Al Wazzan Group



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